

KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999 Billing: (952) 946-5633

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW Ste 210 Floor 1 Washington, DC 20001

INVOICE

Advertiser	Mike Obermueller for Congress
Product	Obermueller (MN-01) 10.16-10.22
Estimate Number	2080

Invoice #	109954-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	KMSP	
Account Executive	Minneapolis House	
Sales Office	Minneapolis-Local	
Sales Region	Local	

Order #	109954
Alt Order #	Mike Obermueller
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9 Fox 9 AM News at 4:30am	430a-5a	•		•					
	Candidate Discount Rate									
			10/15/12	to 10/21/12	3x	- TW- F				
	9		Tu	10/16/12	:30	4:37 AM	MO- 02- 12H	\$100.00		1
	9		W	10/17/12	:30	4:57 AM	MO-02-12H	\$100.00		2
	9		F	10/19/12	:30	4:29 AM	MO-02-12H	\$100.00		3
4	9 Fox 9 AM News Saturday 7a	7a-8a								
	Candidate Discount Rate									
				to 10/21/12	1x	S-				
	9		Sa	10/20/12	:30	7:50 AM	MO-01-12H	\$385.00		1
5	9 Fox 9 AM News Su 7am	7a-8a								
	Candidate Discount Rate									
				to 10/21/12	1x	S				
	9		Su	10/21/12	:30	7:55 AM	MO-02-12H	\$250.00		1
6	9 Fox 9 AM News Saturday 8a	8a-9a								
	Candidate Discount Rate									
			10/15/12	to 10/21/12	1x	S-				
	9		Sa	10/20/12	:30	8:52 AM	MO-01-12H	\$385.00		1
7	9 Fox 9 AM News Sunday 9am	9a-10a								
	Candidate Discount Rate									
			10/15/12	to 10/21/12	1x	S				
	9		Su	10/21/12	:30	9:57 AM	MO-01-12H	\$425.00		1
8	9 Fox 9 AM News: Buzz	9a-10a								
	Candidate Discount Rate									
			10/15/12	to 10/21/12	4x	- TWTF				
	9		Tu	10/16/12	:30	9:51 AM	MO-02-12H	\$275.00		1
	9		W	10/17/12	:30	9:23 AM	MO-02-12H	\$275.00		3
	9		Th	10/18/12	:30	9:44 AM	MO-01-12H	\$275.00		4
	9		F	10/19/12	:30	9:12 AM	MO-01-12H	\$275.00		2
10	9 M-F 10a-11a ANDERSON	10a-11a								

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	Candidate Discount Rate	•	•		•	•		•	•	
				2 to 10/21/12	3x	WTF				
	9		W	10/17/12	:30	10:45 AM	MO-02-12H	\$85.00		2
	9		Th	10/18/12	:30	10:40 AM	MO-02-12H	\$85.00		3
	9		F	10/19/12	:30	10:22 AM	MO-01-12H	\$85.00		1
11	9 M-F 10a-11a ANDERSON Candidate Discount Rate	10a-11a								
				2 to 10/28/12	1x	M				
	9		M	10/22/12	:30	10:49 AM	MO-02-12H	\$85.00		1
12	9 M-F 11a-12p WENDY Candidate Discount Rate	11a-12p								
			10/15/1	2 to 10/21/12	2x	W- F				
	9		W	10/17/12	:30	11:57 AM	MO-02-12H	\$85.00		2
	9		F	10/19/12	:30	11:27 AM	MO-02-12H	\$85.00		1
13	9 M-F 11a-12p WENDY	11a-12p								
	Candidate Discount Rate									
				2 to 10/28/12	1x	M				
	9		M	10/22/12	:30	11:33 AM	MO-01-12H	\$85.00		1
14	9 M-F 4p-5p JUDY Candidate Discount Rate	4p-5p								
			10/15/1	2 to 10/21/12	2x	W- F				
	9		Tu	10/16/12	:30	4:28 PM	MO-02-12H	\$250.00	MG for 14.2 10/17	3
	9		W	10/17/12	:00			\$250.00		2
	9		F	10/19/12	:30	4:12 PM	MO-01-12H	\$250.00	1	1
16	9 FOX at 5 Candidate Discount Rate	5P-530P								
			10/15/1	2 to 10/21/12	3x	- T- TF				
	9		Tu	10/16/12	:30	5:11 PM	MO-02-12H	\$425.00	1	3
	9		Th	10/18/12	:30	5:21 PM	MO-01-12H	\$425.00		1
	9		F	10/19/12	:30	5:22 PM	MO-01-12H	\$425.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17		FOX at 5	5P-530P							<u> </u>	
	Candidate I	Discount Rate									
					to 10/28/12		M				
	9			M	10/22/12	:30	5:21 PM	MO-01-12H	\$425.00		1
19	-	FOX at 530	530p-6p								
	Candidate I	Discount Rate				_					
	_				to 10/21/12	3x	- TW- F				
	9			Tu	10/16/12	:30	5:56 PM	MO- 02- 12H	\$425.00		1
	9 9			W F	10/17/12 10/19/12	:30 :30	6:36 PM 5:56 PM	MO- 02- 12H MO- 02- 12H	\$425.00 \$425.00		2
20	•	FOX at 530	F20 C	Г	10/19/12	.30	3.50 F W	MO-02-121	φ423.00		3
20	-	Discount Rate	530p-6p								
	Candidate	Discount Rate		10/22/12	to 10/28/12	1x	M				
	9			M	10/22/12	:30	5:42 PM	MO- 02- 12H	\$425.00		1
22	-	Fox at 9	9p-10p	IVI	10/22/12	.00	3.42 T W	MO-02-1211	Ψ+23.00		'
	-	Discount Rate	3p-10p								
	Carididate	Discount Nate		10/15/12	to 10/21/12	1x	W				
	9			W	10/17/12	:30	10:39 PM	MO- 02- 12H	\$1,400.00		2
30		FOX at 9	9p-10p	••	. 6, ,	.00		1110 02 1211	ψ.,.σσ.σσ		_
	-	ndidate Discount Rate	op iop								
		a.aato 2.000a tato		10/15/12	to 10/21/12	1x	S				
	9			Su	10/21/12	:30	10:17 PM	MO-01-12H	\$1,400.00		1
31	9	M-F News Flw Debate	Various						. ,		
	-	Discount Rate									
				10/15/12	to 10/21/12	1x	- T				
	9			Tu	10/16/12	:30	10:30 PM	MO-02-12H	\$1,400.00		1
32	9	M-F News Flw MLB Tier 1	Various						. ,		
	-	Discount Rate									
				10/15/12	to 10/21/12	1x	T				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
32	9	M-F News Flw MLB Tier 1	Various								
(Candidate I 9	Discount Rate		Th	10/18/12	:30	10:55 PM	MO- 01- 12H	\$1,400.00		1
		Aire	ed Spots 3	32							

<u>Gross Total</u> \$12,940.00

Agency Commission \$1,941.00

Net Amount Due \$10,999.00 Payment Terms 30 Days